

BURNING MAN



A city in the desert.
A culture of possibility.
A network of dreamers and doers.



Burning Man Project produces the annual Burning Man event in Black Rock City, and works year-round to facilitate and extend the culture that has grown from the event into the larger world.

The nonprofit Burning Man Project provides inspiration, connection, education, and grants to a creative ecosystem of builders, makers, artists, and community leaders. Its work spans six interconnected program areas (Art, Education, Civic Involvement, Culture, Philosophical Center, and Social Enterprise), and aims to make the world a more creative and connected place. An ever-growing network supports and furthers these efforts in 44 U.S. states and 37 countries around the world.

What is Black Rock City?

Black Rock City is the site of the annual Burning Man event and temporary home to the thousands of people who travel each year to participate in Burning Man culture and creative expression each Labor Day weekend in the beautiful high desert of Northern Nevada. Black Rock City is built by thousands of volunteers and professionals, many of whom work in planning, infrastructure,

transportation, communication, security, airport operations, medical services, census, and myriad other community services.

Themes

Burning Man has an art theme each year, which participants use as a source of inspiration for their projects. The theme has an aesthetic component for creative inspiration and contains civic elements that prompt participants to think about how their Burning Man life fosters community and influences their lives year-round.

The 2018 theme is I, Robot and will focus on the many forms of artificial intelligence that permeate our lives. Past themes have included Beyond Belief, Hope and Fear, The Green Man, Evolution, Metropolis and da Vinci's Workshop.

The 10 Principles of Burning Man

Burning Man co-founder Larry Harvey wrote the Ten Principles in 2004 as guidelines for the newly-formed Regional Network. They were crafted not as a dictate of how people should be and act, but as a reflection of the community's ethos and culture as it had organically developed since the event's inception.

Radical Inclusion

Anyone may be a part of Burning Man. We welcome and respect the stranger. No prerequisites exist for participation in our community.

Gifting

Burning Man is devoted to acts of gift giving. The value of a gift is unconditional. Gifting does not contemplate a return or an exchange for something of equal value.

Decommodification

In order to preserve the spirit of gifting, our community seeks to create social environments that are unmediated by commercial sponsorships, transactions, or advertising. We stand ready to protect our culture from such exploitation. We resist the substitution of consumption for participatory experience.

Radical Self-reliance

Burning Man encourages the individual to discover, exercise and rely on his or her inner resources.

Radical Self-expression

Radical self-expression arises from the unique gifts of the individual. No one other than the individual or a collaborating group can determine its content. It is offered as a gift to others. In this spirit, the giver should respect the rights and liberties of the recipient.

Communal Effort

Our community values creative cooperation and collaboration. We strive to produce, promote and protect social networks, public spaces, works of art, and methods of communication that support such interaction.

Civic Responsibility

We value civil society. Community members who organize events should assume responsibility for public welfare and endeavor to communicate civic responsibilities to participants. They must also assume responsibility for conducting events in accordance with local, state and federal laws.

Leaving No Trace

Our community respects the environment. We are committed to leaving no physical trace of our activities wherever we gather. We clean up after ourselves and endeavor, whenever possible, to leave such places in a better state than when we found them.

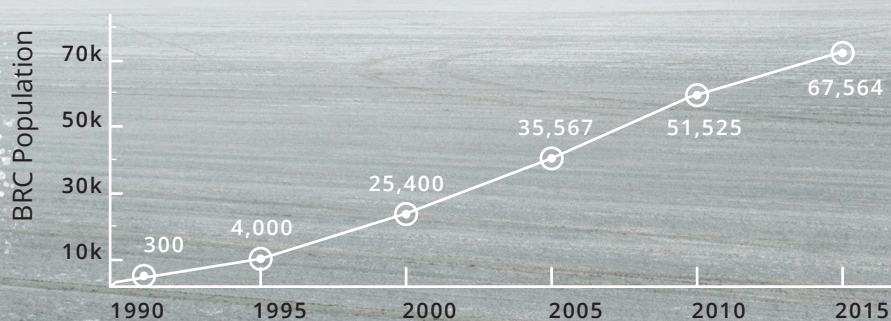
Participation

Our community is committed to a radically participatory ethic. We believe that transformative change, whether in the individual or in society, can occur only through the medium of deeply personal participation. We achieve being through doing. Everyone is invited to work. Everyone is invited to play. We make the world real through actions that open the heart.

Immediacy

Immediate experience is, in many ways, the most important touchstone of value in our culture. We seek to overcome barriers that stand between us and a recognition of our inner selves, the reality of those around us, participation in society, and contact with a natural world exceeding human powers. No idea can substitute for this experience.

BRC Statistics



- Largest Leave No Trace event in the world
- Participants spend an estimated \$50 million annually in Northern NV
- 4,100 participants from Nevada in 2017

(based on preliminary 2017 Census data)