

MS. KORENBLAT: Hi, everyone. It feels like I should talk this way. My name is Ashley Korenblat and I own Western Spirit Cycling. I'm an outfitter. We do bicycle trips on the public lands all around the country. I previously ran a titanium bicycle factory and we used lots of coal to make that titanium tubing. Yeah. (Applause.) But I want to talk about where to lease options, and children, specifically mine. So my son just went to Boston with 40 fifth graders from Moab, Utah. Those teachers are saints, don't you think, to take 40 kids to Boston? But there's something I think that we all really share and that is that, in the end, we really want our kids to be able to stay nearby and we want them to have lots of choices for jobs. I'm pretty sure everyone feels similar about that. So, you know, about these jobs, I want to give you a quick report from the recreation economy. We're catching up. You should see my payroll, it's significant. And lots of the management teams in both the outdoor tourism industries and the production companies that make outdoor gear are paying very well. And a trick about those jobs is that they aren't affected by fluctuating commodity prices and they're year round. So I'm not quite catching up to the average of 100,000 a year, but we're getting there. So, you know, every community in Utah has the opportunity for an incredible high quality of life. I mean that's one of the reasons why we all live here. And so in addition to tourism jobs, there are also quality of life recruits. There are more and more companies in the 21st Century that can locate wherever they want. And every county in Utah has the opportunity to invest in recreation assets and attract those kinds of businesses. So what I'm kind of hoping is that this moment -- we can use this moment to have an open mind about that and be open to that possibility of diversifying, because the opportunity is out there and I hope you will all consider it.