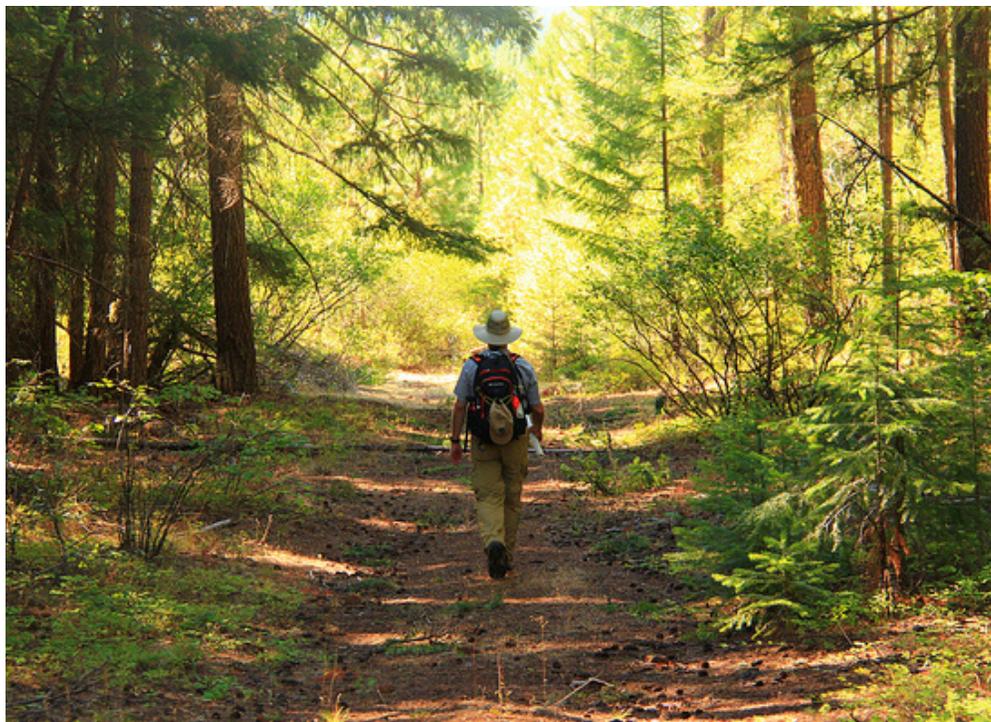




## CONNECTING WITH COMMUNITIES: THE FUTURE OF BLM RECREATION IN WESTERN OREGON



More than 5.5 million people visit BLM-administered lands in western Oregon each year to live, play, and reconnect with the outdoors. Whether you love river rafting, hiking, OHV-riding, or camping, the BLM has a long-standing legacy towards providing high quality recreation opportunities in western Oregon.

The BLM has been working with communities across western Oregon since the winter of 2012 to develop the Resource Management Plans (RMPs) for western Oregon. These plans will guide BLM land managers on Districts in western Oregon for the next few decades. Some highlights include:

- During the planning process, the BLM heard from more than 2,500 members of the public about recreation opportunities. Participants shared their ideas through interactive websites, design charrettes, and emailed and mailed comments.
- Our analysis shows that under the RMP, the estimated value of recreation in 2023 would increase to \$271 million (from \$223 million in 2012). That means more opportunity for recreation and tourism in Oregon communities.
- The public asked for more recreation opportunities, and the BLM responded. In the RMP, twenty percent of the planning area would be designated as a Recreation Management Area, which is approximately 491,000 acres.
- Based on public input, the BLM focused on providing close-to-home recreation access centered on 30 and 60 minute travel distances from the 12 most populated communities in the planning area.

The enclosed recreation profiles summarize the general findings, economic effects and potential trail miles that would result from the implementation of the BLM's Proposed Plan. To learn more about recreation opportunities in the planning area, and other scientific analyses completed by the BLM and partners, you can visit our website at:

<http://www.blm.gov/or/plans/rmpswesternoregon/>

Prepared by:

**ECONorthwest**  
ECONOMICS • FINANCE • PLANNING



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# COOS BAY DISTRICT RECREATION PROFILE

## ECONOMIC EFFECTS

**307 JOBS**

**\$7.8 MILLION IN WAGES**

The annual economic contributions of BLM's regional recreation program by 2018

**900 THOUSAND TO 1.1 MILLION RECREATION VISITS**

Projected use levels in 2036, compared to the 600 thousand recreation visits the region currently sees

**\$36 TO \$41 MILLION**

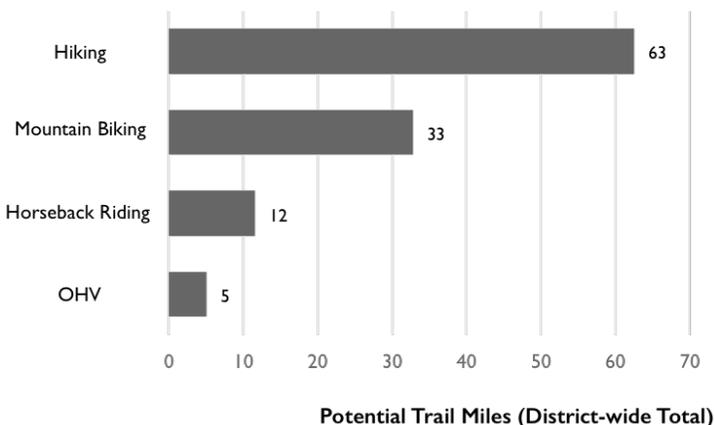
Value of consumer surplus<sup>1</sup> associated with recreational use (2036)

## FINDINGS

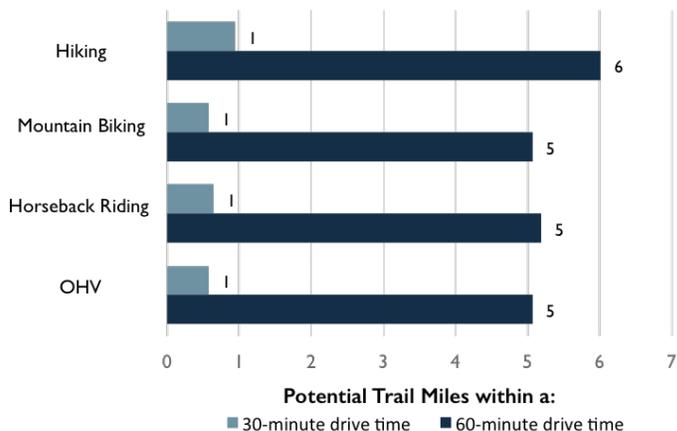
- The BLM identified new potential recreation opportunities through a collaborative effort with members of the public, who contributed their ideas through interactive websites, design charrettes, and comments on the plan.
- Demand for outdoor recreation opportunities is increasing. The Proposed Resource Management Plan responds to this demand by providing additional recreation opportunities, especially in areas near growing communities.
- 14% percent of the Coos Bay planning area (23,542 acres) would be designated as Recreation Management Areas.
- 100% of lands within the Coos Bay planning area that possess wilderness characteristics (approximately 2,500 acres) would be protected under the Proposed Resource Management Plan.

## POTENTIAL BLM TRAIL MILES<sup>2</sup>

Coos Bay District

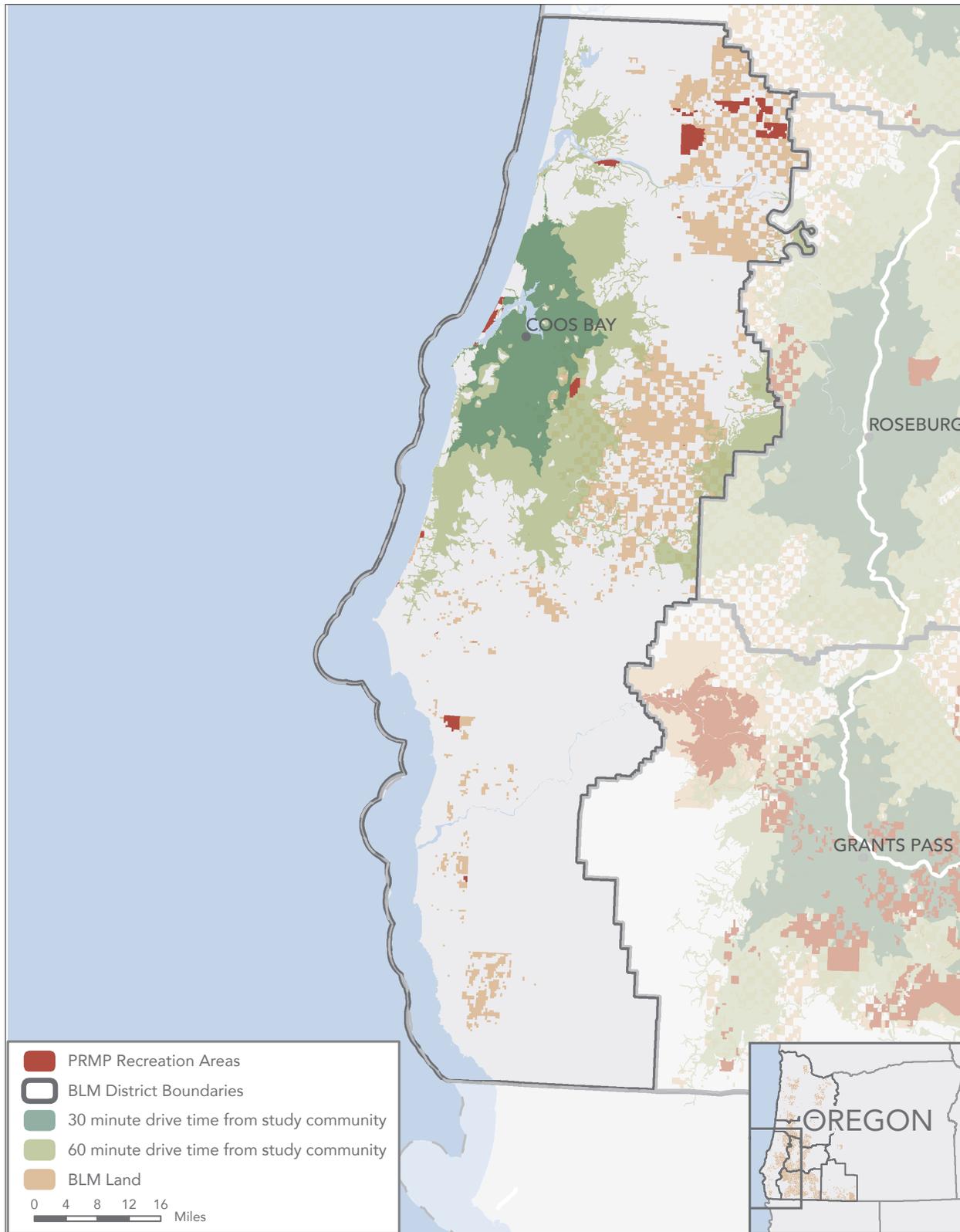


Coos Bay



<sup>1</sup>Consumer surplus refers to the net benefits a person receives from engaging in an outdoor recreational activity, after deducting any market-based costs associated with the activity (equipment, transportation, access fees, etc.). These values do not represent dollars exchanged, but rather, total willingness-to-pay for an experience beyond actual expenditures.

<sup>2</sup>Potential trail miles presented include both existing miles of trails on BLM-administered lands and proposed miles of trails on BLM-administered lands within 30- and 60-minute drive times from population centers within the district. These estimates are based on average trail development densities at BLM sites in the region, and may underestimate the existing supply of trails within distance. Trail miles for new recreation sites will be determined with site-level planning.



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# EUGENE DISTRICT RECREATION PROFILE

## ECONOMIC EFFECTS

**546 JOBS**

**\$16.8 MILLION IN WAGES**

The annual economic contributions of BLM's regional recreation program by 2018

**1.2 MILLION RECREATION VISITS**

Projected use levels in 2036, compared to the 1 million recreation visits the region currently sees

**\$75 MILLION**

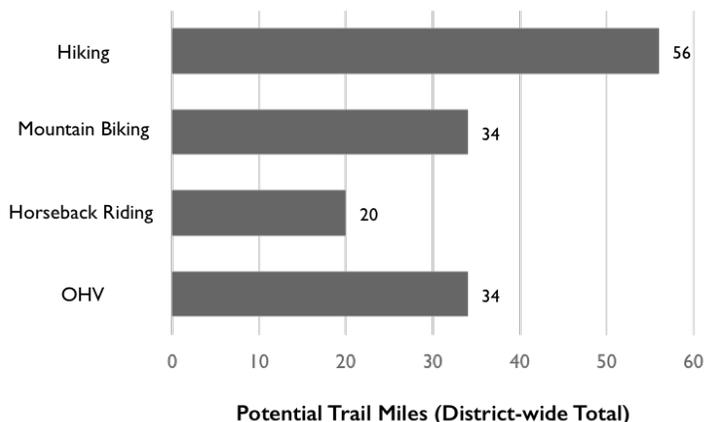
Value of consumer surplus<sup>1</sup> associated with recreational use (2036)

## FINDINGS

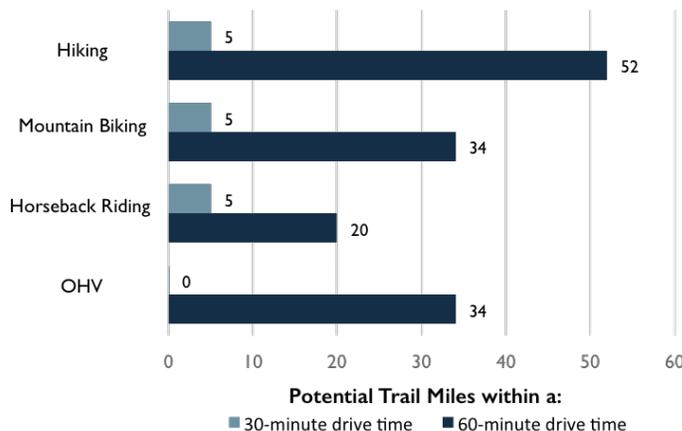
- The BLM identified new potential recreation opportunities through a collaborative effort with members of the public, who contributed their ideas through interactive websites, design charrettes, and comments on the plan.
- Demand for outdoor recreation opportunities is increasing. The Proposed Resource Management Plan responds to this demand by providing additional recreation opportunities, especially in areas near growing communities.
- 13% percent of the Eugene planning area (24,139 acres) would be designated as Recreation Management Areas.

## POTENTIAL BLM TRAIL MILES<sup>2</sup>

Eugene District



Eugene

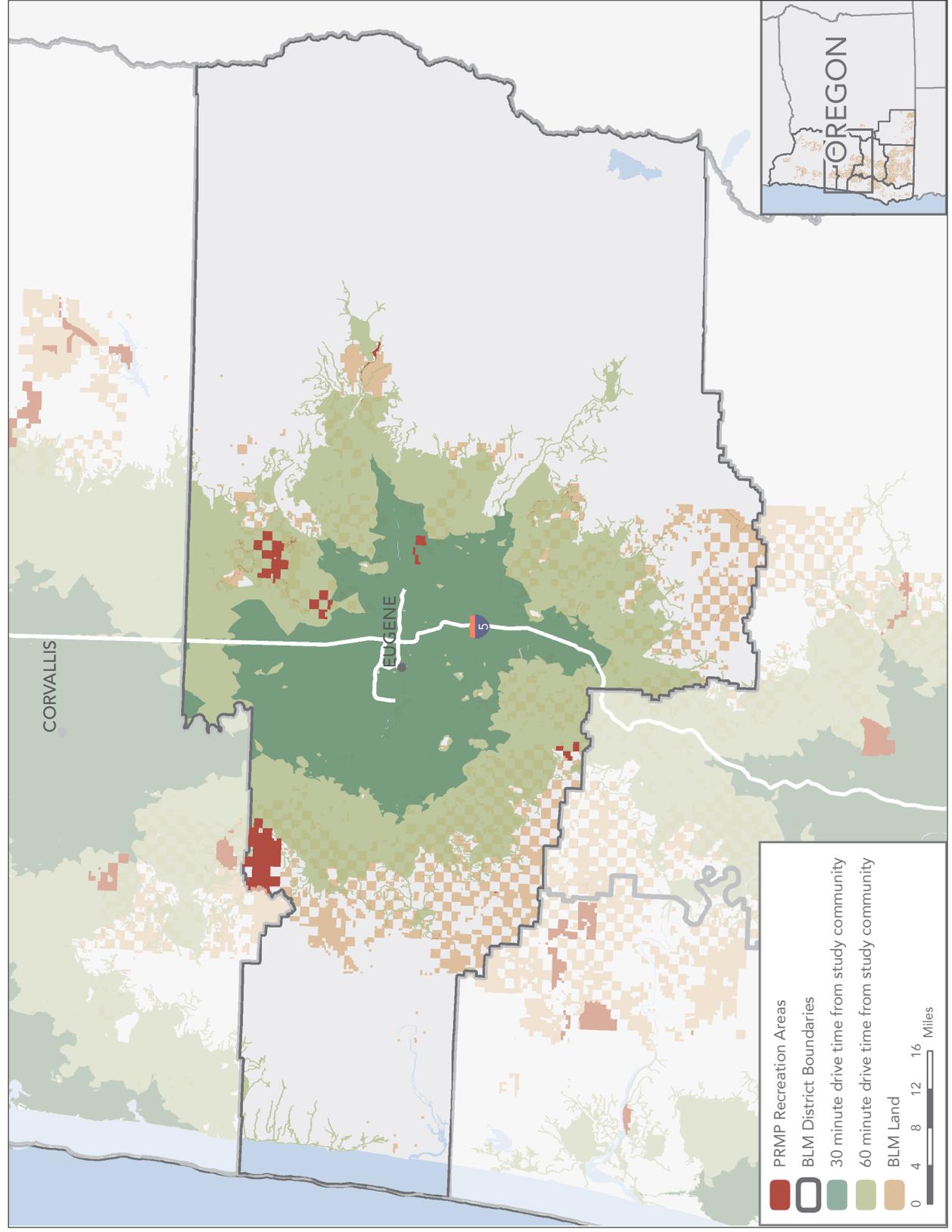


<sup>1</sup>Consumer surplus refers to the net benefits a person receives from engaging in an outdoor recreational activity, after deducting any market-based costs associated with the activity (equipment, transportation, access fees, etc.). These values do not represent dollars exchanged, but rather, total willingness-to-pay for an experience beyond actual expenditures.

<sup>2</sup>Potential trail miles presented include both existing miles of trails on BLM-administered lands and proposed miles of trails on BLM-administered lands within 30- and 60-minute drive times from population centers within the district. These estimates are based on average trail development densities at BLM sites in the region, and may underestimate the existing supply of trails within distance. Trail miles for new recreation sites will be determined with site-level planning.



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# KLAMATH FALLS DISTRICT RECREATION PROFILE

## ECONOMIC EFFECTS

**62 JOBS**

**\$1.6 MILLION IN WAGES**

The annual economic contributions of BLM's recreation program by 2018

**160,000 RECREATION VISITS**

Projected use levels in 2036, compared to the 130 thousand recreation visits the region currently sees

**\$4.2 MILLION**

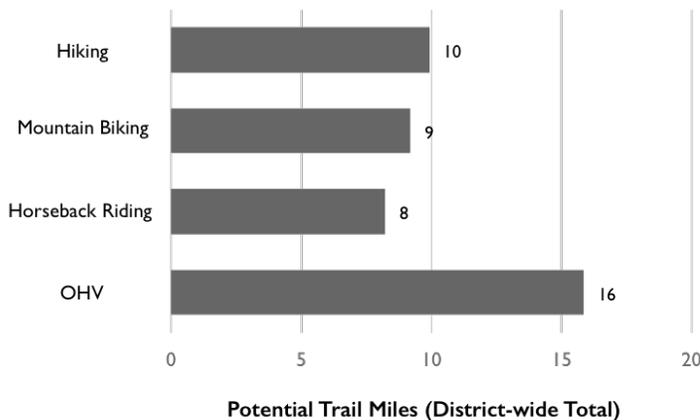
Value of consumer surplus<sup>1</sup> associated with recreational use (2036)

## FINDINGS

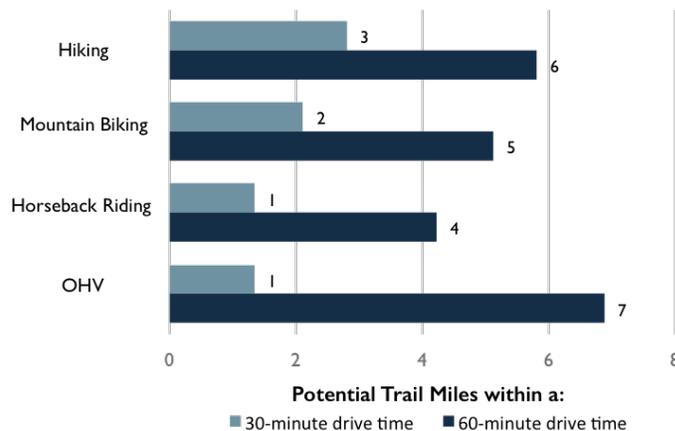
- The BLM identified new potential recreation opportunities through a collaborative effort with members of the public, who contributed their ideas through interactive websites, design charrettes, and comments on the plan.
- Demand for outdoor recreation opportunities is increasing. The Proposed Resource Management Plan responds to this demand by providing additional recreation opportunities, especially in areas near growing communities.
- 41% percent of the Klamath Falls planning area (92,643 acres) would be designated as Recreation Management Areas.

## POTENTIAL BLM TRAIL MILES<sup>2</sup>

Klamath Falls District



Klamath Falls

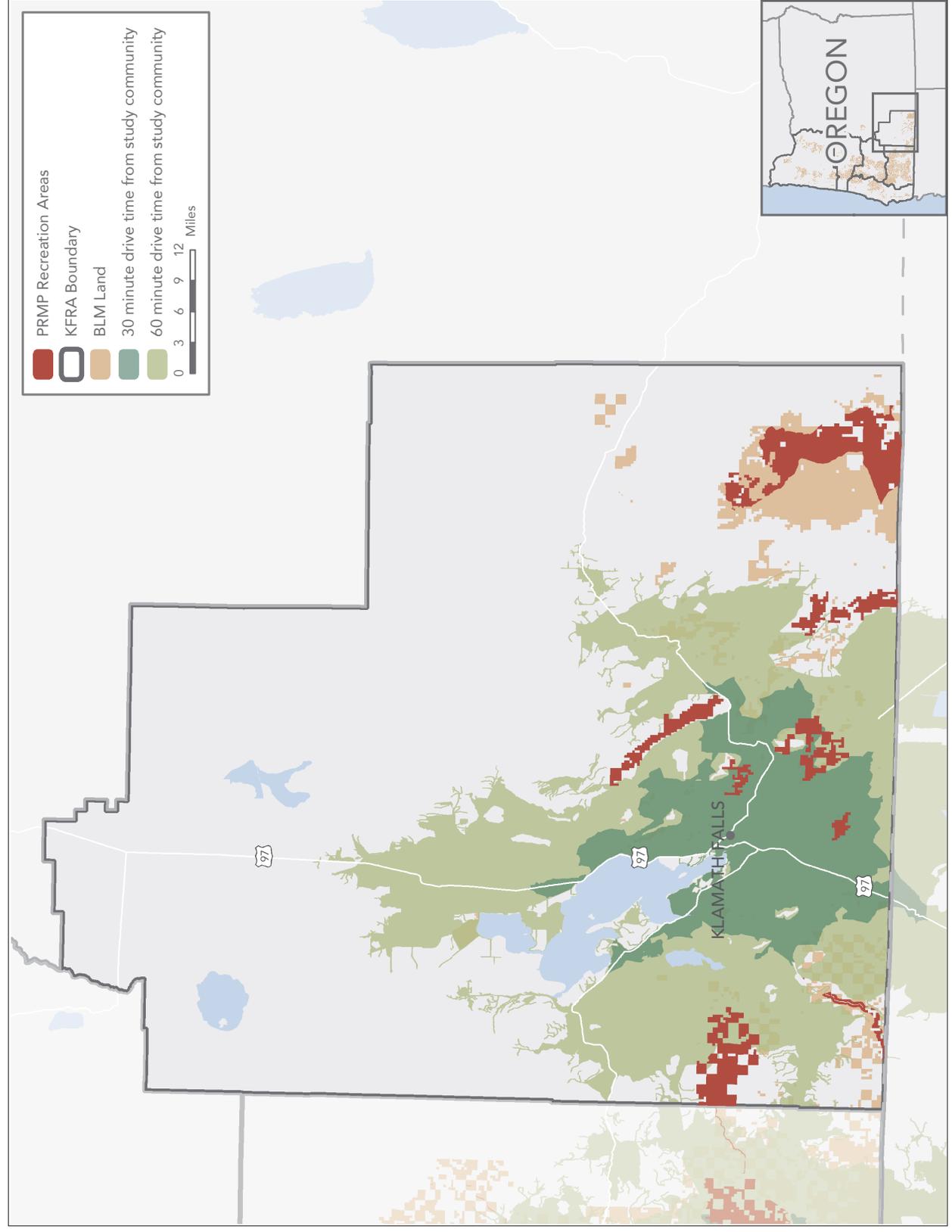


<sup>1</sup>Consumer surplus refers to the net benefits a person receives from engaging in an outdoor recreational activity, after deducting any market-based costs associated with the activity (equipment, transportation, access fees, etc.). These values do not represent dollars exchanged, but rather, total willingness-to-pay for an experience beyond actual expenditures.

<sup>2</sup>Potential trail miles presented include both existing miles of trails on BLM-administered lands and proposed miles of trails on BLM-administered lands within 30- and 60-minute drive times from population centers within the district. These estimates are based on average trail development densities at BLM sites in the region, and may underestimate the existing supply of trails within distance. Trail miles for new recreation sites will be determined with site-level planning.



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# MEDFORD DISTRICT RECREATION PROFILE

## ECONOMIC EFFECTS

### 525 JOBS

### \$15 MILLION IN WAGES

The annual economic contributions of BLM's recreation program by 2018

### 2.3 TO 3.1 MILLION RECREATION VISITS

Projected use levels in 2036, compared to the 1.2 million recreation visits the region currently sees

### \$53 TO \$70 MILLION

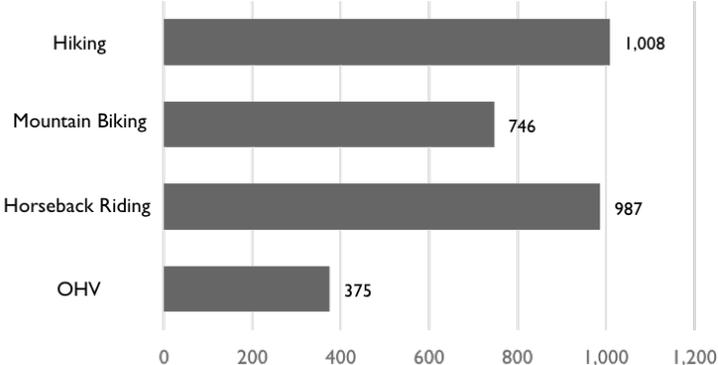
Value of consumer surplus<sup>1</sup> associated with recreational use (2036)

## FINDINGS

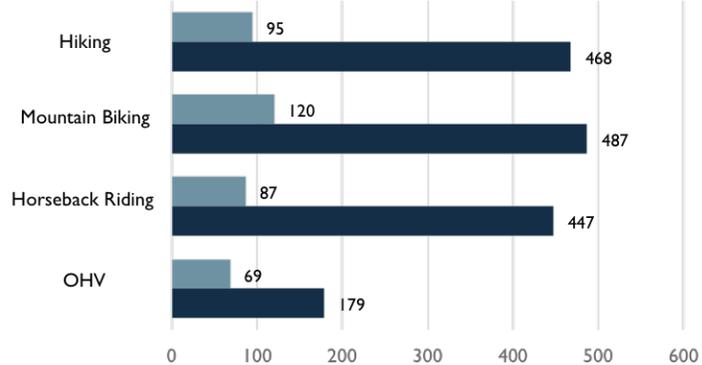
- The BLM identified new potential recreation opportunities through a collaborative effort with members of the public, who contributed their ideas through interactive websites, design charrettes, and comments on the plan.
- Demand for outdoor recreation opportunities is increasing. The Proposed Resource Management Plan responds to this demand by providing additional recreation opportunities, especially in areas near growing communities.
- 28% percent of the Medford planning area (244,815 acres) would be designated as Recreation Management Areas.
- 86% of lands within the Medford planning area that possess wilderness characteristics (approximately 74,000 acres) would be protected under the Proposed Resource Management Plan.
- Under the Proposed Resource Management Plan the BLM is recommending that the West Fork Illinois and the Rogue River be included into the National Wild and Scenic Rivers system, resulting in protection for these suitable segments.

## POTENTIAL BLM TRAIL MILES<sup>2</sup>

### Medford District

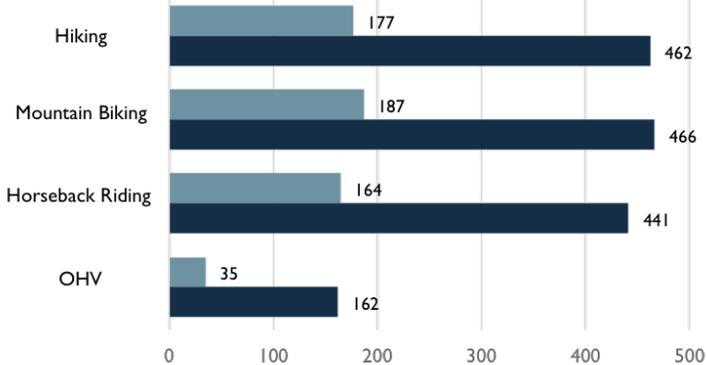


### Medford

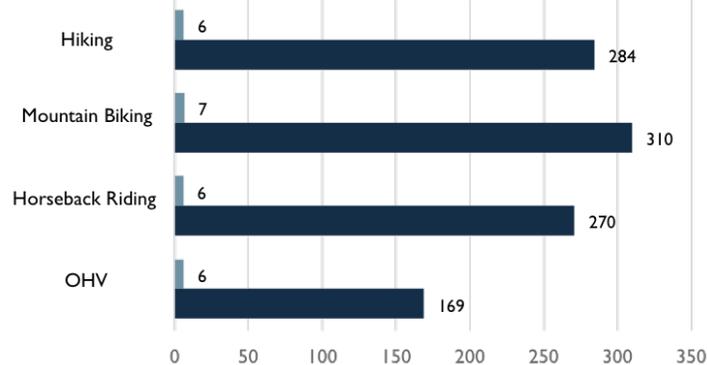


### Potential Trail Miles (District-wide Total)

### Grant's Pass



### Ashland



Potential Trail Miles within a:  
■ 30-minute drive time ■ 60-minute drive time

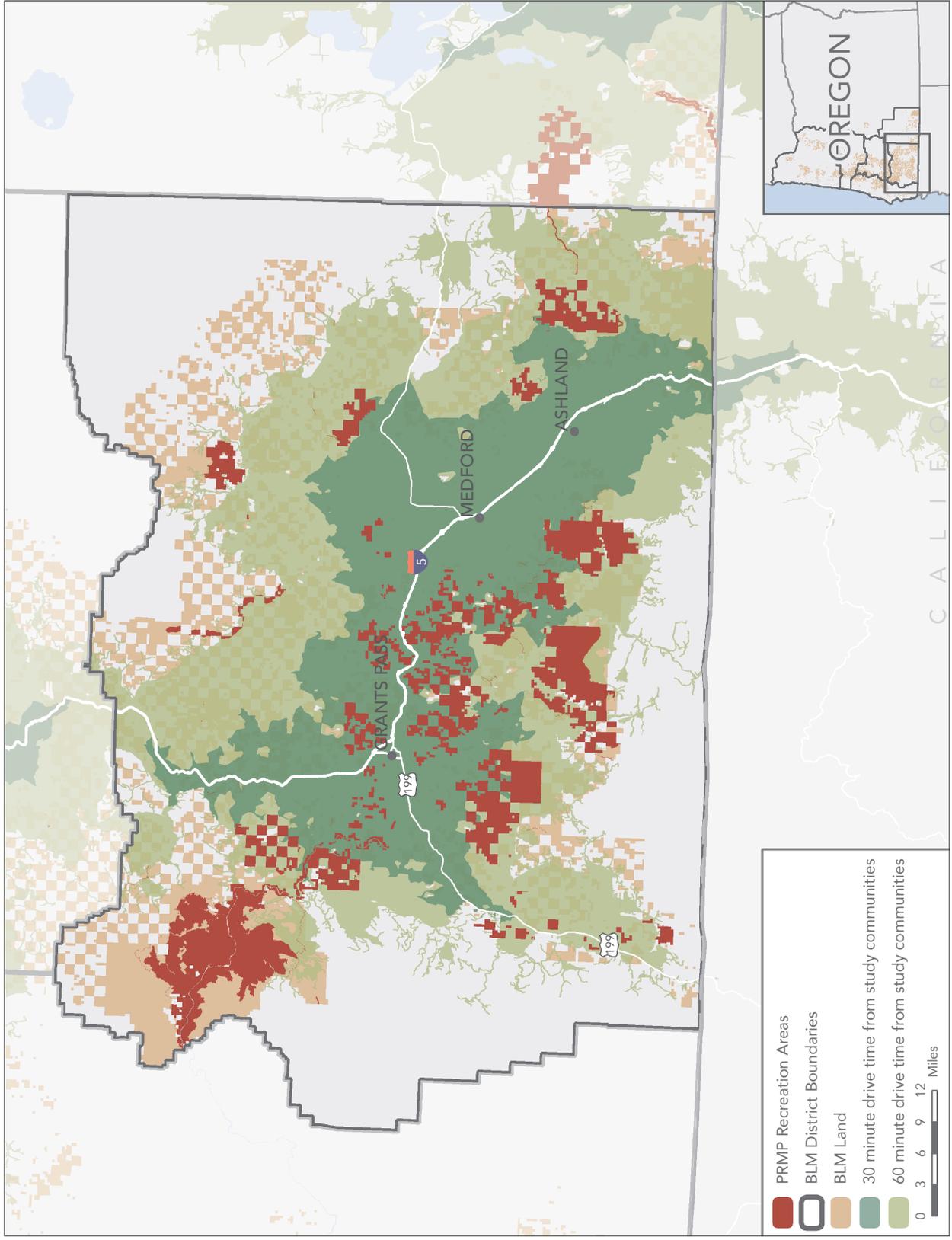
Potential Trail Miles within a:  
■ 30-minute drive time ■ 60-minute drive time

<sup>1</sup>Consumer surplus refers to the net benefits a person receives from engaging in an outdoor recreational activity, after deducting any market-based costs associated with the activity (equipment, transportation, access fees, etc.). These values do not represent dollars exchanged, but rather, total willingness-to-pay for an experience beyond actual expenditures.

<sup>2</sup>Potential trail miles presented include both existing miles of trails on BLM-administered lands and proposed miles of trails on BLM-administered lands within 30- and 60-minute drive times from population centers within the district. These estimates are based on average trail development densities at BLM sites in the region, and may underestimate the existing supply of trails within distance. Trail miles for new recreation sites will be determined with site-level planning.



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# ROSEBURG DISTRICT RECREATION PROFILE

## ECONOMIC EFFECTS

### 554 JOBS

### \$14.9 MILLION IN WAGES

The annual economic contributions of BLM's recreation program by 2018

### 1.4 TO 1.7 MILLION RECREATION VISITS

Projected use levels in 2036, compared to the 1 million recreation visits the region currently sees

### \$32 MILLION

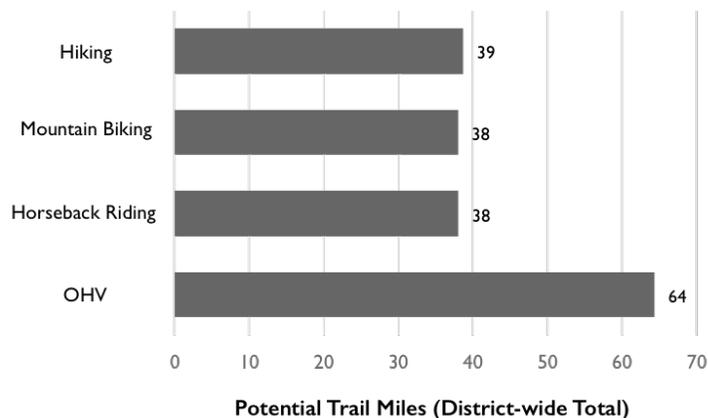
Value of consumer surplus<sup>1</sup> associated with recreational use (2036)

## FINDINGS

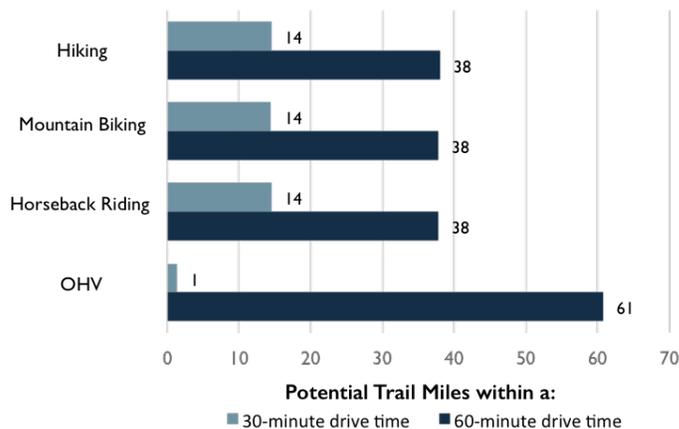
- The BLM identified new potential recreation opportunities through a collaborative effort with members of the public, who contributed their ideas through interactive websites, design charrettes, and comments on the plan.
- Demand for outdoor recreation opportunities is increasing. The Proposed Resource Management Plan responds to this demand by providing additional recreation opportunities, especially in areas near growing communities.
- 5% percent of the Roseburg planning area (20,895 acres) would be designated as Recreation Management Areas.

## POTENTIAL BLM TRAIL MILES<sup>2</sup>

Roseburg District



Roseburg

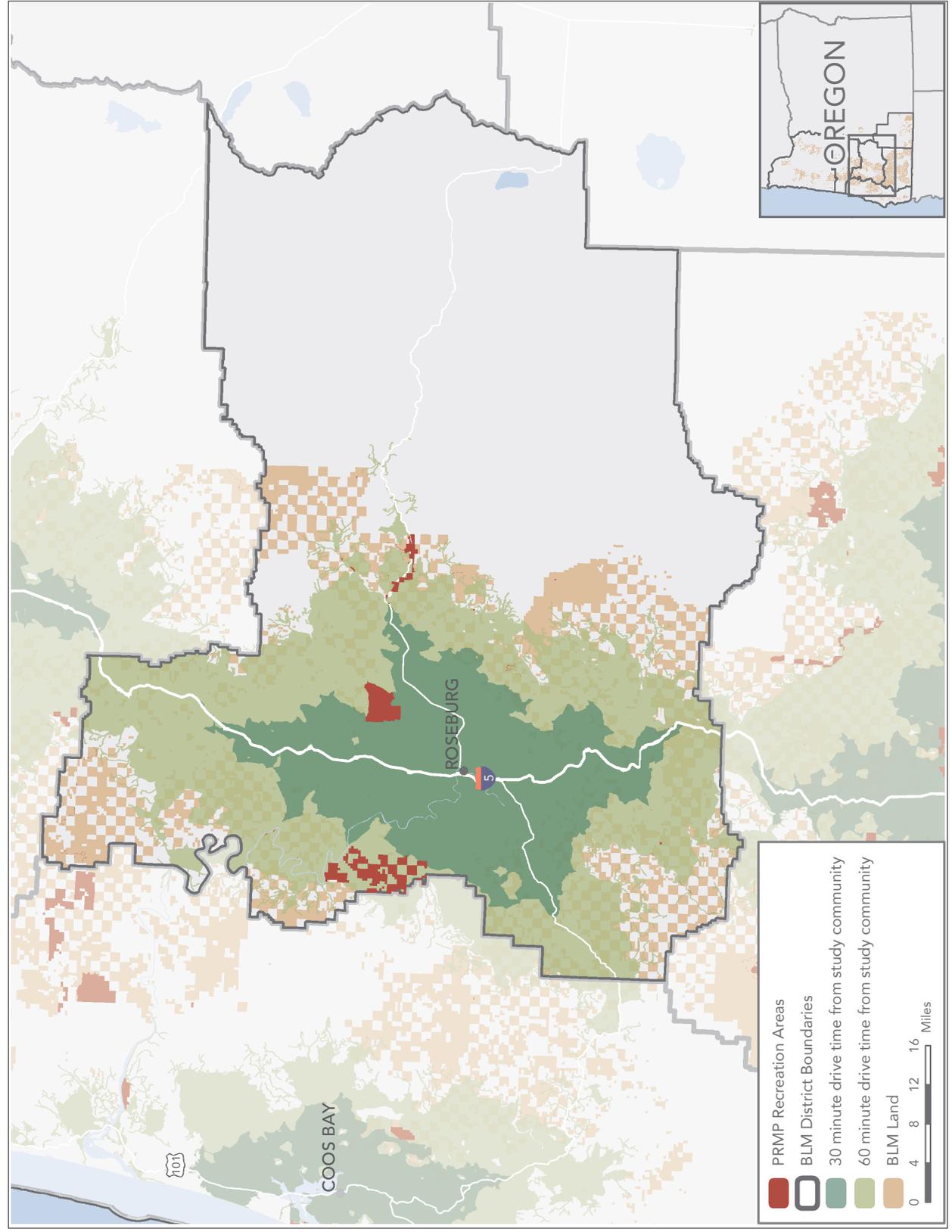


<sup>1</sup>Consumer surplus refers to the net benefits a person receives from engaging in an outdoor recreational activity, after deducting any market-based costs associated with the activity (equipment, transportation, access fees, etc.). These values do not represent dollars exchanged, but rather, total willingness-to-pay for an experience beyond actual expenditures.

<sup>2</sup>Potential trail miles presented include both existing miles of trails on BLM-administered lands and proposed miles of trails on BLM-administered lands within 30- and 60-minute drive times from population centers within the district. These estimates are based on average trail development densities at BLM sites in the region, and may underestimate the existing supply of trails within distance. Trail miles for new recreation sites will be determined with site-level planning.



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# SALEM DISTRICT RECREATION PROFILE

## ECONOMIC EFFECTS

### 145 JOBS

### \$4.10 MILLION IN WAGES

The annual economic contributions of BLM's recreation program by 2018

### 2.2 TO 2.6 MILLION RECREATION VISITS

Projected use levels in 2036, compared to the 1.6 million recreation visits the region currently sees

### \$124 TO \$140 MILLION

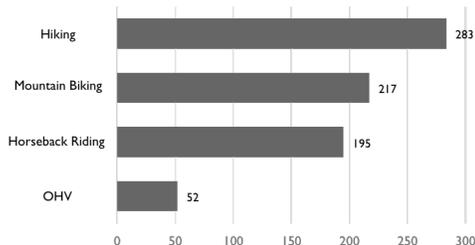
Value of consumer surplus<sup>1</sup> associated with recreational use (2036)

## FINDINGS

- The BLM identified new potential recreation opportunities through a collaborative effort with members of the public, who contributed their ideas through interactive websites, design charrettes, and comments on the plan.
- Demand for outdoor recreation opportunities is increasing. The Proposed Resource Management Plan responds to this demand by providing additional recreation opportunities, especially in areas near growing communities.
- 21% percent of the Salem planning area (85,008 acres) would be designated as Recreation Management Areas.
- 96% of lands within the Salem planning area that possess wilderness characteristics (approximately 2,500 acres) would be protected under the Proposed Resource Management Plan.
- Under the Proposed Resource Management Plan the BLM is recommending that the Little North Fork of the Santiam, the North Fork Siletz, the Table Rock Fork of the Molalla and the Sandy River be added to the National Wild and Scenic Rivers system, resulting in protection for these suitable segments.

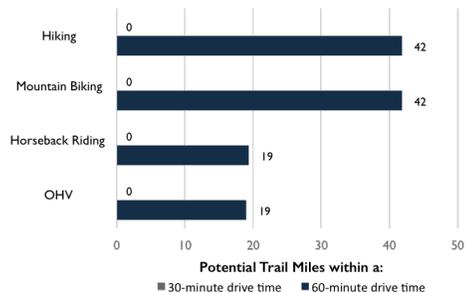
## POTENTIAL BLM TRAIL MILES<sup>2</sup>

### Salem District



Potential Trail Miles (District-wide Total)

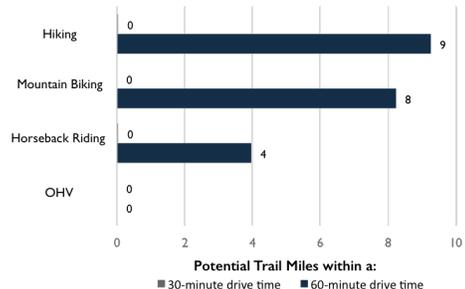
### McMinnville



Potential Trail Miles within a:

■ 30-minute drive time ■ 60-minute drive time

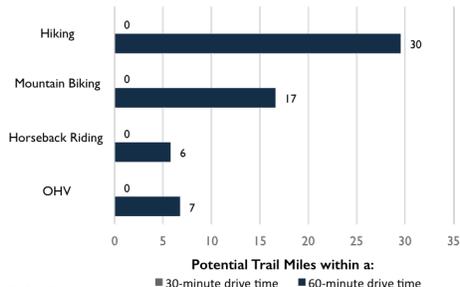
### Portland



Potential Trail Miles within a:

■ 30-minute drive time ■ 60-minute drive time

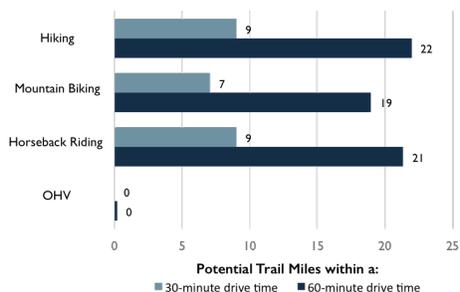
### Salem



Potential Trail Miles within a:

■ 30-minute drive time ■ 60-minute drive time

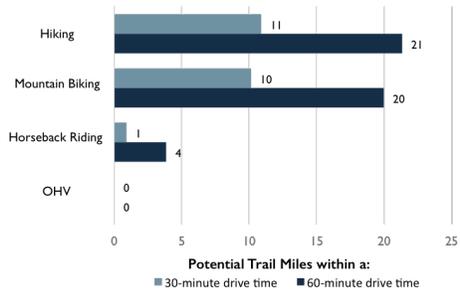
### Mollala



Potential Trail Miles within a:

■ 30-minute drive time ■ 60-minute drive time

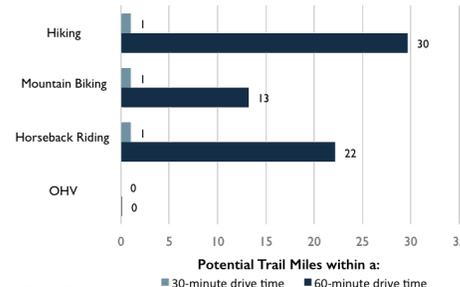
### Sandy



Potential Trail Miles within a:

■ 30-minute drive time ■ 60-minute drive time

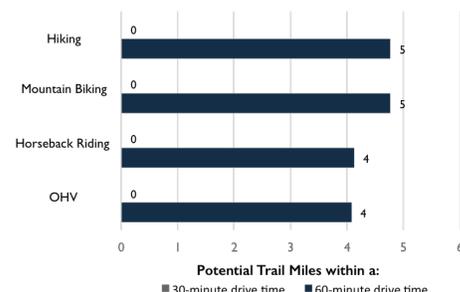
### Corvallis



Potential Trail Miles within a:

■ 30-minute drive time ■ 60-minute drive time

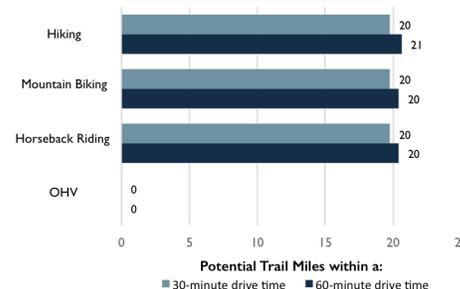
### Newberg



Potential Trail Miles within a:

■ 30-minute drive time ■ 60-minute drive time

### Tillamook



Potential Trail Miles within a:

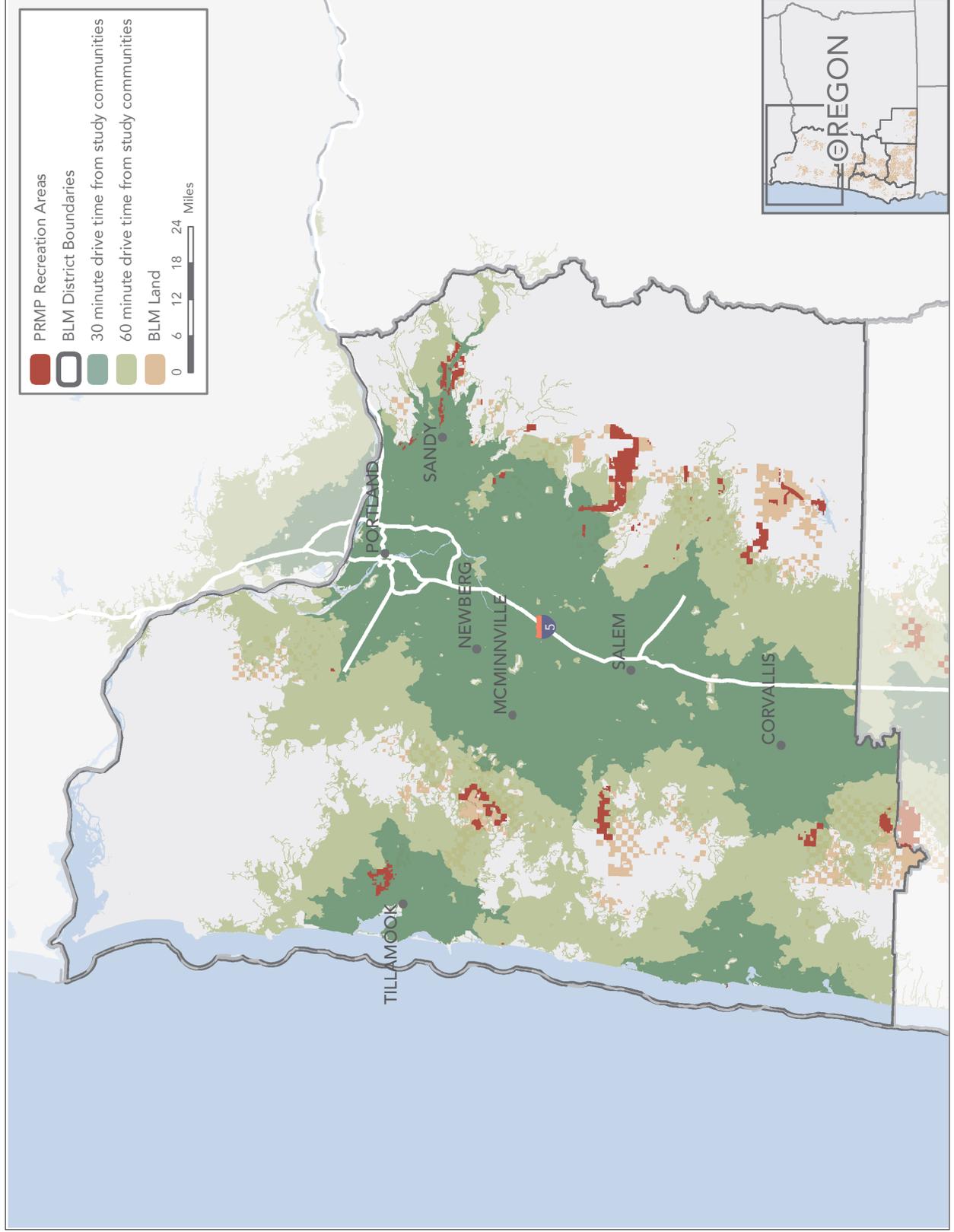
■ 30-minute drive time ■ 60-minute drive time

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